

## Press release

Date: Thursday 3 May 2018

Release time: Immediate

### Change of name for RICA

RICA, the disability and older consumers' research charity, has today changed its name to the **Research Institute for Disabled Consumers**<sup>1</sup>.

Jon Quinn, Chief Executive of the Research Institute for Disabled Consumers<sup>2</sup>, said: "We've made this change as part of our new strategy to help make what we do clearer. This is an exciting time for the charity. Our new strategy commits us to helping more people today, and to securing changes in products and services tomorrow. Our work will focus on three key areas:

- Through insight and specialist research, helping businesses to improve products and services for disabled and older consumers
- Providing free high-quality consumer information and user reviews
- Representing the voice of disabled and older consumers to decision makers

Our new working name and branding will help make that a reality.

In the coming months, we will be launching a new website and publishing our information in different ways."

### ENDS

For further information, please contact [info@ridc.org.uk](mailto:info@ridc.org.uk)

### Notes to editors

1. The Research Institute for Disabled Consumers is the new trading name of the Research Institute for Consumer Affairs (RICA), a UK charity providing independent research and information. RICA was founded in 1964 by Lord Michael Young through the Consumers' Association, now Which?, and has been independent since 1991.
2. The Research Institute for Disabled Consumers is the lead expert in user-centred research involving disabled and older consumers. We work with businesses, charities and government to improve products and services for disabled and older people. Our specialist consumer panel was the first of its kind in the UK; it has now developed into a research forum of 700+ disabled and older consumers.