

# Dementia Project

- Eric Harris – Rica
- Nada Savitch – Innovations in Dementia
- Katie Antill and Lorraine from Memorybilia



# What it involves?

- It is a ...
  - 3 year project partnership programme
  - Funded by the John Ellerman Foundation
- Working with over 50 local DEEP groups to carry out ...
  - 9 local community led, grant funded research projects
  - 3 separately commissioned projects with a national impact,



# Why we are doing this?

- To involve people with dementia in consumer research
- To inform the design of products, services and environments
- To share learning between clients, consumers and researchers



# How it works?

- Finding groups
- Visits to local DEEP groups ...
  - Rochester – Huguenot **museum**
  - Leeds City Bus – Next stop announcement **information system**
  - Stratford – Royal Shakespeare Company **performance**
  - York – **Bingo**
- Today we are going to talk a little about the mystery shopping experience ... Katie and Lorraine



# Involving people with dementia in Kent –



**DAA**  
Medway  
Dementia Action Alliance



# Involving people with dementia in Kent



# Method, findings and outputs

- One Day, four visits
- Suspend disbelief
- Situated research
- Some findings, affects of ...
  - Ambiguity (clarity of instructions needed)
  - Multimodal sensory input (Video audio being heard whilst trying to read info card)
  - Environmental (High ceilings, Floor designs ...)
- Output – Report written and distributed through museum networks
- Nada to relate outcomes to broader experiences



# Open to the floor

- Thank you – any questions?
- Phil to facilitate

